

Strategic Partnership Committee:

Website Management: Mr. Bloomer had nothing new to report. Will be adding new events as they happen.

SAAGNY Foundation Delegate: is Ken Rode. Ms. Levinson & Mr. Cudahy need to add Mr. Rode to SAAGNY meetings.

Programs & Events Committee:

Golf Outings Committee: Mr. Rode shared they are looking at two events this year. Looking at moving away from Crystal Springs. Galving Hill is \$99 without food. Ashbrook is a bit more expensive but perhaps can tie into the summer show so the tournament is more centrally located. Other thoughts are at Belmont during the racing season, TWA hotel, more unique venues. Perhaps raise the cost to participate to \$130 so the Foundation can collect \$30/ticket as well raise funds with a 50/50 raffle, closest to pin, donate for mulligans. Waiting to see where SAAGNY will host the summer show, thinking Long Island. For the Promotions East golf event look at the National Distributors attending so we can earn their support with their employees/foursomes.

Promotions East Liaison: Ms. Bauer has nothing to update.

Tactical Implementation Committee: Will look at either Good Night Oscar Broadway tickets for May 4th, 2023 or perhaps Erich Bergen at Carnegie Hall for the Pops 40th Anniversary, Barry Manilow theme on May 1st. Will need a minimum of 20 tickets to get the group rate. Will also see about getting 2 tickets donated that we could post a 24 hour raffle. Typically \$20/ticket goes to the Foundation. Will post a flash sale.

Ms. Goldberg will take over Happiness is Camping & Hilltop School. She shared that we may not be able to get back into Happiness Is Camping. Will secure a date for Hilltop School. Suggestion made that we look at doing a 1/2 day event. Another suggestion was for a tile trivet program. Ms. Bauer & Ms. Gaspar to help with planning.

Ms. Gaspar shared the March 1st NC Custom Factory tour. Discussed adding a giving component such as a food donation or perhaps a \$5 donation.

Scholarship Program: Previous program was \$4K/year over 4 years for 4 students. Ms. Gaspar proposed 3 scholarships, \$1500 each as a one time award for 3 categories: Merit, Need and Community Service. Ms. Gaspar made a motion to change the program as noted above. 2nd by Ms. Goldberg. All in favor. We may have two students in the current program who could possibly come back for additional funds.

Budget & Finance Committee: Make sure we start with the Financial Committee next meeting. Mr. Hinds will share the budget with all. Expenses for '23 will be \$13K to cover scholarships, storage unit, accountant, Happiness Is camping & Hilltop events. Revenue in '22 was \$24, 272. Suggestion was made that we bring back the activation of the QR code with a cost of \$80. Add back to budget and renew. Web hosting is \$164.16.

Motion TO ADJOURN: at 10:18 AM by Ms. Millinger, 2nd by Ms. Gaspar.

Next meeting is March 24th, 2022 at 9AM.