

SAAGNY FOUNDATION BOARD MEETING May 5th, 2023

Participants: Katie Bauer, Nancy Bercovitz, Chris Bloomer, Deborah Gaspar, Zachary LeBlanc, Sara Levinson, Lynn Millinger, Mike Newman, Randi Goldberg, Jeff Hinds, Ken Rode & Paul Steinberg

Also present: John Cudahy

Absent: Eddie Baker

Meeting called to order by Ms. Levinson at 9:02AM.

Motion made by Mr. Steinberg to approve the previous meetings minutes. 2nd was made by Mr. Gaspar. All in favor.

General Update:

Ms. Levinson gave a shout out to Mr. Cudahy for making it all happen. Unfortunately, we will not have a golf outing or charity donations at the summer show due to the fact that the venue was not secured early enough to plan these events. Ms. Levinson shared that she spoke to Mr. Cudahy and for 2024 there will be a calendar to be able to figure out events. We will promote the scholarships at the summer show.

Fundraising Committee:

Mr. Newman shared a video for Charity Mania who do work with non – profits. The challenge is to determine how to explain how it works and thoughts are we go with a flier rather than use their video. Need to make sure we convey this is a sweepstakes vs. gambling. Will start early July. Flier will have a link to the Foundation website and the phone number listed will be the SAAGNY office. Looking forward to present at the summer show.

Social Media Committee:

Mr. LeBlanc advised we gained a few new followers on Instagram which brings us to @800 followers. Did get some conversations on Facebook & LinkedIn. Mr. Leblanc is trying to go thru to unfollow spammers.

Strategic Partnership Committee: Mr. Hinds didn't have anything new to report.

Website Management: Mr. Bloomer reported that he has added the internal portion. Go to About Us, Internal and then enter the password: compassion and all information is there. Kudos to Ms. Gaspar & Mr. Newman for all their work adding the marketing portion, this should really help us streamline marketing requests.

Marketing and Communications Committee: Mr. Cudahy shared that we have been approved for a non-profit Canva account at no charge. We can allow 50 logins. Mr. Cudahy to share with the SAAGNY board and asked who wanted to be added to the account. Mr. Bloomer and Mr. Hinds both asked to be added.

Programs & Events Committee: