

Ms. Goldberg shared that she will get with Ms. Millinger in regards to our summer programs. Do not think we will be able to attend Happiness is Camping but hoping for Hilltop and will report at next meeting.

#### **Golf Outings Committee:**

Mr. Rode shared that the NERA golf tournament for Oct 2<sup>nd</sup> at Promotions East is secured at last year's price. We need to guarantee 50 players, hoping for 72 participants. Mr. Rode is hoping for a strategic partnership with SanMar. Needs a \$500 deposit to the golf course which Mr. Steinberg offered to help secure offline. Hoping for additional sponsorships for example \$250 with a sign on a Tee box.

#### **Promotions East Liaison:**

Ms. Bauer reported that we will be honoring Gayle Farman at the Run/Walk at Promotions East. The course needs to be determined and conversation ensued. We will need a permit from the city as well as a police escort if we leave the Harrah's property. Getting a shuttle for 50 people was also brought up as an option to take us to the boardwalk. We may need a permit for this as well. Mr. Cudahy to look into costs and permit requirements. If you register for Promotions East will receive an email to drive you to the SAAGNY Foundation site to participate in the walk/run. Three options: Participate, not Participate, Not participate but donate.

Ms. Bauer shared she had no new update for the relay race and realizes needs to be ready for June. We will have our tables in the hallway which should help to gain the most traction.

Project T-Shirt: Mr. Leblanc shared that the project will be called ChariTee! \$200 per sponsor. Hola Promos and Peerless have both committed to be sponsors as of now. Design will be a Ferris wheel and the sponsors will be inside the "cars." Design will be a surprise and revealed at the show. T-shirt cannot look promotional. The decision is to go with a pastel shirt rather than white. A few ideas was to promote only have for example 30 spots to generate the buzz. Marketing committee will meet to get the proper wording on the site.

#### **Tactical Implementation Committee:**

Ms. Millinger shared that we only sold two tickets for the latest Broadway show. Decision was made that summer dates can be tricky and perhaps focus on Fall/Winter dates going forward. Perhaps we run the Flash Sale for 2 weeks. Mr. Bloomer suggested that we include on future fliers as to the number of tickets we need to sell to create more of a buzz.

#### **Scholarship Program:**

Ms. Gaspar informed us that the forms are on the site. There was some conversation about how to handle the "need" scholarship. Mr. Cudahy advised that the track we are taking is the one that has been done in the past. Changing any of it will mean consulting with an attorney. The fees could be more than the actual scholarship. As of now 4 members have been identified to be on the committee deciding on who gets awarded the scholarship: Ms. Levinson, Ms. Gaspar, Ms. Goldberg and Mr. Reisbaum. We need one member at large for the committee. Applications to open May 15<sup>th</sup>.

#### **Budget & Finance Committee:**

Mr. Steinberg shared that our investments continue to stay the course and are stable. Currently at \$65, 013.10. He did not have much to report on the budget. The only current fees are for the accountant and the storage unit. \$500 will be going as a deposit for the NERA Golf outing at Promotions East. We