

## **SAAGNY FOUNDATION BOARD MEETING July 21, 2023**

Participants: Katie Bauer, Deborah Gaspar, Zachary LeBlanc, Sara Levinson, Lynn Millinger, Mike Newman, Randi Goldberg, Paul Steinberg, Ken Rode

Absent: Eddie Baker, Nancy Bercovitz, Chris Bloomer

Present for the first part of the meeting: Jeff Hinds

Also present: John Cudahy

Meeting called to order by Ms. Levinson at 9:03AM.

Minutes: Ms. Goldberg requested that an amendment be made to the June Minutes. Stormtech will be donating bags to the counselors at Happiness is Camping not to Hilltop School. Motion made by Mr. Rode to approve the previous meeting's minutes with that amendment. 2<sup>nd</sup> was made by Ms. Goldberg. All in favor.

### **General Update:**

Ms. Levinson shared that the Foundation is doing very well and that we are moving forward at a great pace. The programming that had been planned for the year is being executed and there is a lot of excitement for what is to come. Ms. Levinson thanked everyone on the board again for all their contributions and hard work.

### **Social Media Committee:**

Mr. LeBlanc shared that all social mediums are still creating engagement and that we are seeing positive feedback. There will be a big push over the next week to create some movement with Baseball Mania and to get volunteers for the Hilltop School event.

**Strategic Partnership Committee:** Mr. Cudahy asked what specifically was the purpose of the strategic partnership committee? Ms. Levinson clarified that it was intended for bigger projects to gain traction and donations.

**Website Management:** Ms. Gaspar shared that all the changes and updates had been made to the website. Ms. Levinson shared that Mr. Cudahy suggested adding a jot form to every event to make it easier to track participants and donations. Those updates will take place over the next few days. Also noted that the Kitting Relay Race information needed to be updated to include where the items can be sent to.

**Marketing and Communications Committee:** Mr. Newman shared that at this time all requests have been completed and that they are ahead of the game. Mr. Newman requested that everyone reach out to him or Ms. Gaspar directly if they feel their program needs more support or additional collateral material be created.

**General Fundraising Committee Update:** Mr. Newman shared that the last day to sign up for Baseball Mania was Sunday and so far, there was one participant. Mr. LeBlanc will be sending out social media outreach to create more engagement. Ms. Levinson requested a link also be added to the posts.

### **Happiness is Camping and Hilltop School:**