

Happiness is Camping and Hilltop School:

Ms. Goldberg shared that the event at Happiness is Camping was a big success. There was a great turnout of volunteers, and the leadership of the camp expressed their gratitude for the Foundation's support.

Ms. Goldberg also shared that the Hilltop School event is scheduled for 7/28 and that the event was going to start early at 7 am. Currently there are six volunteers signed up but more are needed. Ms. Goldberg requested that marketing gets pushed out for the event to gather more volunteers. Ms. Levinson confirmed that this year there will be no lunch served at the event. Mr. Cudahy volunteered to create a jot form for this event also so we can track registration easily.

Golf Outings Committee:

Mr. Rode informed us that the deposit for the course has been supplied. So far there are two foursomes signed up. Currently Mr. Rode and Mr. Cudahy are trying to schedule a meeting with Maple Ridge who would like to be an event sponsor. There are various levels of sponsorship available: tee sponsor, lunch sponsor, golf sponsor. Agua will be tapped to supply the towels and Mr. Rode would also like to get some hats.

Promotions East:

Relay Race: Ms. Bauer shared that they now have an address where all the goods can be sent to. Mr. Cudahy secured that information. Ms. Levinson suggested that the information on the website be updated to include the ship to address and to advertise that an award will be given to the fastest team. Ms. Bauer to work with the marketing team on that.

Project T-Shirt: Mr. LeBlanc confirmed that to date we have 15 sponsors. The goal is to get to 20. Mr. LeBlanc mentioned he would make some additional calls.

Gayle Farman Walk/Run: Ms. Bauer shared that she and Ms. Levinson will be going to Atlantic City to review the course on Tuesday July 25th and will report back to the group with final recommendation.

General update for Promotions East is that over 185 10 x 10 booths have been sold and over 200 distributors have signed. The event is gaining more momentum.

Scholarship Program:

Ms. Gaspar expressed some concern about the lack of applicants and suggested we continue to encourage awareness. Mr. Cudahy shared that the scholarship program was included in the marketing plan for Promotions East and is something that is being pushed out by TSL. There was some concern about the level of engagement the scholarship program has but since this is something in our bylaws it's a program we need to continue to move forward.

Budget & Finance Committee:

Mr. Steinberg shared that the checking account has about 31K in it. The healthiest he has ever seen it. The investment account has \$63,813.92. There have been no new contributions. The investment account is down a little for the year, but those losses seem to be diminishing as the market continues to move forward.