

## **SAAGNY FOUNDATION BOARD MEETING September 22nd, 2023**

Participants: Nancy Bercovitz, Eddie Baker, Katie Bauer, Chris Bloomer, Randi Goldberg, Zachary LeBlanc, Sara Levinson, Mike Newman, Jeff Hinds, Ken Rode & Paul Steinberg

Also present: John Cudahy

Absent: Deborah Gaspar, Jon Granek

Meeting called to order by Ms. Levinson at 9:03AM.

Motion made by Mr. Steinberg to approve the previous meeting's minutes. 2<sup>nd</sup> was made by Mr. Rode. All in favor.

### **General Update:**

Ms. Levinson shared that our November 17<sup>th</sup> meeting will be in person at the Crowne Plaza in Suffern, NY. We have raised \$3200 for the Charitee, \$7K to date for the Gayle Forman walk/run at Promotions East, financially the Foundation is doing very well. Ms. Levinson also shared that as the leadership for the Foundation the whole board will have their rooms comped at Promotions East. We should all receive an email from TSL with those details. All links for the activities at Promotions East has been sent and need everyone to register. Andy Frazzano with Halo has reached out to see if we will be interested in supporting his mission and charity in the Dominican Republic. All decided to advise that despite the fact that we think his work is very charitable, our mission is to support local causes.

### **Fundraising Committee:**

**Social Media Committee:** Mr. LeBlanc shared that the engagement is good with all three upcoming events at Promotions East. Facebook and LinkedIn are up significantly. The number of followers is growing.

**Strategic Partnership Committee:** Mr. Newman & Mr. Hinds will chat offline on a possible football charity mania flyer to have for Promotions East.

**Website Management:** Mr. Bloomer shared that everything on the website is up to date.

**Marketing and Communications Committee:** Ms. Levinson shared that all fliers are going out.

**General Update:** Mr. Newman shared that all is good and nothing new to share!

### **Programs & Events Committee:**

**Golf Outings Committee:** Mr. Rode shared that to date we have 39 players that have paid. With those that have said they are playing we could get to 47 players. Last year we had about 45-48 players. Ms. Bauer, Ms. Gaspar, Ms. Goldberg, Ms. Levinson, Ms. Bercovitz & Mr. Steinberg will be volunteering at the tournament. Mr. Steinberg and Ms. Bercovitz to arrive at 10AM and all else will arrive for 12PM. Lunch starts at 11AM. Gold Bond has paid \$500 for the lunch sponsorship. Shotgun start at 12PM. We also received \$100 donation for a tee sponsorship. NERA is also sponsoring extra drink tickets as we are unable to bring alcohol onto the course.

### **Promotions East:**